ECONOMICALLY EMPOWERING
WOMEN & GIRLS
IN GREATER BOSTON
A WORD FROM OUR EXECUTIVE DIRECTOR

DEAR FRIENDS,

We are extremely proud of the tremendous growth and outsized impact achieved by the Women’s Foundation of Boston (WFBoston) in 2019, our second calendar year in operation. Through your many generous contributions, WFBoston raised over $2 million as of January 2020, which enabled us to award over $800,000 in grants and impact 2,200 local girls and women. Specifically, we supported twelve amazing nonprofits that economically empower women and girls throughout Greater Boston and created and funded exciting initiatives such as the Women in Nonprofit Network and the Dream Big College Showcase Fund.

WFBoston focuses solely on high-impact projects that economically empower women and girls. Our mission is driven by the fact that raising a woman’s economic status improves all of her life variables as well as those of her children. Our projects target three main areas: 1) career and financial empowerment projects such as job training, financial literacy, salary negotiation and corporate-nonprofit professional networks; 2) leadership programs that develop management skills and expertise and help launch powerful mentoring networks; 3) education initiatives that target opportunities in high-return fields such as STEM and finance.

As part of this mission of women and girl empowerment, we strive to partner with the most effective nonprofits to help propel them to the next level. Our growing proprietary initiatives fill gaps in the women and girls landscape, leading to their economic betterment and effectiveness. We have great conviction that this will ultimately enable women to be financially independent leaders in their communities. This societal benefit is then multiplied because women reinvest 90% of their earnings back into their families and communities.

Looking ahead, we are confident WFBoston will create even greater impact in 2020 through more expansive grants that target these high return investments in girls’ and women’s economic empowerment. Of course, none of this would be possible without our team of dedicated volunteers and generous donors. We are immensely grateful for our passionate, hard working and talented volunteers that continue to drive our mission onward and upward; their commitment is truly inspirational. The remarkable endorsement and support of our donors continue to motivate and encourage us to move forward in our mission and provide the necessary resources to help effect change for the better.

If you haven’t already, please join us in our goal to economically empower all Greater Boston women and girls.

CHRISTINA GORDON
Co-Founder and Executive Director
IMMENSE underinvestment in women & girls

ONLY 1.6%
Of giving goes to women and girls with close to half sent outside the US

WOMEN REINVEST 90%
of their incomes into their communities:

Investing in Women = Investing in Boston

2016 TOTAL US CHARITABLE GIVING
**$808K**
Committed to Boston Area Nonprofits
Funded Education, Leadership and Economic Independence Programs

**200**
Women Nonprofit Executive Directors
Joined Women In Nonprofit Network and participated in professional development seminars

**665**
Girls and Women
Participated in youth, college and professional mentoring programs

**882**
Girls, At Risk Teens and Single Mothers
Attended after school programs, job training and financial seminars

**480**
High School Girls and Young Women
Received athletic gear and period products

**GRANTS SINCE INCEPTION**

- **$150K** Empath CFO Program
- **$150K** Dream Big College Showcase Fund
- **$125K** Science Club for Girls
- **$75K** Project Hope
- **$75K** Invest In Girls
- **$60K** Girls on the Run
- **$50K** Big Sisters New Girls Network
- **$35K** Strong Women Strong Girls
- **$35K** Budget Buddies
- **$33K** RBTV Girls STEM Pilot
- **$10K** Dress for Success
- **$10K** Mother Caroline Academy

**$808K Total**

**OUR PROPRIETARY INITIATIVES**

- **Women in Nonprofit (WIN) Network** - promotes communication and collaboration among Boston’s women nonprofit leaders
- **Dream Big College Showcase Fund** - facilitates collegiate athletic recruiting for elite high school athletes from low income backgrounds
- **Giving Circles Summit** - encourages resource and information sharing among Boston-based Giving Circles
- **Young Leadership Board** - provides professional opportunities and experience for young women aged 16-30

**OUR IMPACT**

Empowering Women & Girls in Boston

- **7** Women Nonprofit Executive Directors
- **200** women joined Women In Nonprofit Network and participated in professional development seminars
- **665** girls and women participated in youth, college and professional mentoring programs
- **882** girls, at risk teens and single mothers attended after school programs, job training and financial seminars
- **480** high school girls and young women received athletic gear and period products

Empowering Women & Girls in Boston
WAYS YOU CAN HELP

GET INVOLVED!
• Contact us to learn about volunteer opportunities

DONATE!
• Give a gift
• Make a bequest and include WFBoston in your estate plans

SPREAD THE WORD AND CONNECT!
• Visit our website & share it with friends
• Follow & share social media posts
• Introduce us to business sponsors & corporate foundations
• Inquire about becoming a sponsor

FOLLOW US & STAY CONNECTED
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MEET THE TEAM
CHRISTINA GORDON Executive Director
AMI KUAN DANOFF Treasurer
PATTI SATTERTHWAITIE Officer and WIN Manager
CARMEN BAL Technology Manager
DINNY STARR Volunteer Manager
TULIKA HAINSWORTH Nonprofit Manager

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